

Glyndon City Council
11/9/2022
Regular Council Meeting – 7:00 A.M.
City Hall Council Chambers

1. **Call to Order:** Mayor Tracy Tollefson called the meeting to order at 7:00 a.m.
2. **Roll Call:** Council Members Present: Dave Owings, Kimberly Savageau, Patrick McCoy; City Clerk Wendy Affield.

As Per Sign in Sheet: Jason McCoy (Positive Community Norms).

Virtual Attendees: Council Member Justin Schreiber.

Absent:

3. **Motion to Approve Consent Agenda** – A motion to approve the consent agenda was made by Kimberly Savageau, seconded by Dave Owings. All in favor.
Motion Carried.

- a. **10/27/2022 – Budget Meeting Minutes**
- b. **10/27/2022 – Council Meeting Minutes**
- c. **Approve Resolution of Payments**

4. **Any Additions to the Agenda** – None.

5. **Motion to Approve the Agenda** – A motion to approve the agenda was made by Patric McCoy, seconded by Kimberly Savageau. All in favor.
Motion Carried.

6. **Open Forum – Public Comments/Concerns** – None.

7. **Department Reports – Committee Reports**

a. **Justin Vogel, Police Chief** – Not present.

b. **Andy Olson, Maintenance Supervisor** – Not present.

c. **Bob Cuchna, Fire Chief** – Not present.

d. **Wendy Affield, City Clerk** – Affield said she was busy yesterday with Election Day and everything went well. Mayor Tollefson asked if the voter turnout was good? Affield stated we had four hundred and fourteen (414) ballots counted, not including the absentee ballots. She also reminded Council that City Hall will be closed on Friday the 11th for Veterans Day.

8. **Committee Reports** – None.

9. New Business –

a. Positive Community Norms @ DGF Schools by Jason McCoy – McCoy said he has been here before Council on other occasions but reintroduced himself as an employee of Clay County Public Health for nearly eight years (8 yrs.) and was the Tobacco Prevention Grant Coordinator previously. He said as of last year there is a new grant program called Positive Community Norms, of which he is now the coordinator, and it has been placed in DGF Schools specifically. This grant focuses on how positive factors impact culture and experience, and McCoy said in the past the focus on prevention methods was more fear-based. He explained that it used to be the attention was always targeting the negative, or the percentage of students who were doing the negative behavior, such as smoking. But now, the focus is more on balancing between “hope” and “concern.” McCoy said for example, about twenty-eight percent (28%) of DGF students identify as vape smokers. But the positive here is that seventy-two percent (72%) of students are not vaping, and so this program chooses to focus on positive reinforcement for those students instead. He said the science shows that if programs focus more on positive norms, then the likelihood of changing the negative is greater. In today’s world, teenagers cannot be scared with any tactics due to the prevalence of social media. He said instead of trying to scare them from vaping, the focus now is honing in on a teenager’s desire to “fit in” with others. So when the PCN starts putting out messages congratulating and providing positive reinforcement to the percentage of students who are NOT vaping, McCoy said what happens is that those who are on the negative side of the norm start to recognize that their behavior isn’t what is popular, and then they start making healthier choices because they see so many others doing the same.

McCoy said this is a five-year (5 yr.) grant and so far there have been four (4) communities participating. Those communities have already started to see a change in perceptions just based on different surveys of students’ opinions on their peers. He said at first, students generally respond that they feel a majority of their peers are vaping, when in reality that is not the case. Once those negative perceptions come down, the reality does as well. McCoy said the main thing is not to have students negatively judging one another for their choices, but rather to help them support each other in making positive choices together. He said once this five-year grant program is up, it sets up the community for being able to apply for the Drug Free Community Grant, which is a longer program running between five and ten years (5-10 yrs.) McCoy said the community can expect to see a lot of PCN messaging encouraging students to make positive choices and really reinforcing those messages daily. The more that these positive messages are displayed around the school, the more that the students who are still vaping will see how they are not in the majority. But changing those negative perceptions will take time, McCoy said. He said the main focus now is to highlight what is great about Glyndon, and how it can be made better? When the attention is spent highlighting the positives and strengths of a community, that ends up reflected in the numbers such as the 72% who don’t vape. McCoy said as the Council thinks about this presentation, if they come up with any ideas on how to better promote those positive norms then he encourages them to reach out to either Mayor Tollefson or himself. At the school there are two coalitions formed to help PCN spread the positivity, one which is Rising Rebels (for adults) and the other is the RISE Club (for students). He said RISE stands for “responsible individuals striving for excellence,” and this group will be working side-by-side with the Student Council. McCoy said with the Student Council’s participation, they will be planning lots of events along the way as well as a big media campaign targeted to the entire Dilworth-Glyndon-Felton area. He encourages everyone to take a look at the current surveys that are online as this will provide the best data for the PCN program, and it will also serve to uplift the community. Mayor Tollefson said the packet provided has some great information on how to access the surveys and where to learn more about the program. There were no questions from Council, and Mayor Tollefson thanked McCoy for coming to the meeting.

b. Schedule Special Meeting to Canvass Results from the City's 2022 Election and Special Election Process – Affield said this is something that generally takes only one to two minutes, so it is up to Council when they would like to fit it in. She said they have to wait until all results are tallied, so she suggested sometime around the 15th or 16th of this month. A motion to schedule the special meeting on canvassing election results for Wednesday, November 16th, 2022 at 7:30 a.m. was made by Patrick McCoy, seconded by Kimberly Savageau. All in favor.
Motion Carried.

c. Reschedule Strategic Planning Meeting – Council decided to reschedule this for a date sometime in early 2023.

d. 2-Year Tax Abatement for Residential Housing for 2023-2024 – Affield said the County is offering this incentive again, but it is up to the Council if they choose to participate. A motion to schedule the Public Hearing for Tuesday, November 22nd, 2022 at 5:50 p.m. was made by Kimberly Savageau, seconded by Patrick McCoy. All in favor.
Motion Carried.

e. October's Expense & Revenue Budget Sheets for Review – Informational only.

10. Time to Discuss Additions to the Agenda – None.


11. Old Business/Unfinished Business Updates –

a. Discussion Concerning Employee COLA for 2023 – Mayor Tollefson asked if there were any particular thoughts from Council prior to deciding on an amount? Owings said he would recommend setting it at four percent (4%). A motion to approve setting the employee COLA for 2023 at 4% was made by Dave Owings, seconded by Patrick McCoy. All in favor.
Motion Carried.

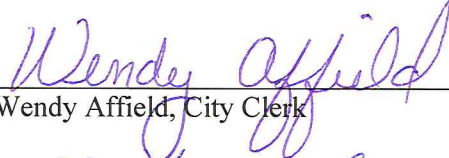
b. Discussion Concerning Electronic Sign on Highway 10 – Mayor Tollefson said this was discussed previously during the November 9th Budget Meeting, and thought it was fair to say the recommendation from that meeting were to have the school retain ownership of the sign, with an allocation of ten thousand dollars (\$10,000) from the City out of the 2023 budget. She said both Affield and Administrative Assistant Heather Johnson would have the ability to add City messages to the board, as well as her for any school messages. She said the remaining spots on the sign would be sold as advertising opportunities for area businesses, but the full Council needs to be in agreement to this arrangement prior to Affield adding it to next year's budget. McCoy said it sounds like a good idea. Schreiber said he is in favor of it as well, as long as the school retains ownership. Savageau said she was indifferent either way. A motion to add \$10,000 to the 2023 budget to allocate towards the remodeling of the Highway 10 electronic sign was made by Dave Owings, seconded by Patrick McCoy. All in favor.
Motion Carried.

12. Miscellaneous Announcements & Recognitions – Mayor Tollefson extended her appreciation for all of the hard work put in by the Election Judges on Election Day, and she heard it was a very good turnout. She also congratulated McCoy's re-election to the Special 2-year Council seat and looks forward to welcoming the other two new Council Members, Steven Ring and Bryant DeVries, in January of next year.

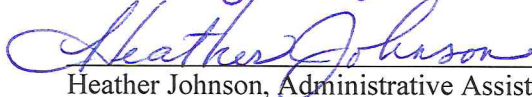
13. Adjournment – A motion was made by Patrick McCoy to adjourn at 7:21 a.m., seconded by Dave Owings. All in favor.
Motion Carried.



Tracy Tollefson, Mayor



Wendy Affield, City Clerk



Heather Johnson, Administrative Assistant

November 9, 2022 Council Meeting Minutes